

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Send Payment To

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957144-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12136

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	957144	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	5a A7N More In The AM	5-6a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
36	KOAT	M	10/01/12	5:11 AM	5a A7N More In The AM	5-6a	:30	NHTV-1206H	\$150.00 NM
33	KOAT	Tu	10/02/12	5:42 AM	5a A7N More In The AM	5-6a	:30	NHTV1207H	\$150.00 NM
34	KOAT	W	10/03/12	5:43 AM	5a A7N More In The AM	5-6a	:30	NHTV-1206H	\$150.00 NM
37	KOAT	Th	10/04/12	5:23 AM	5a A7N More In The AM	5-6a	:30	NHTV1207H	\$150.00 NM
35	KOAT	F	10/05/12	5:56 AM	5a A7N More In The AM	5-6a	:30	NHTV1207H	\$150.00 NM
2	10/01/12	10/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
43	KOAT	M	10/01/12	6:12 AM	6a A7N More In The AM	6-7a	:30	NHTV1205H	\$400.00 NM
40	KOAT	M	10/01/12	6:23 AM	6a A7N More In The AM	6-7a	:30	NHTV1207H	\$400.00 NM
39	KOAT	Tu	10/02/12	6:23 AM	6a A7N More In The AM	6-7a	:30	NHTV-1206H	\$400.00 NM
44	KOAT	Tu	10/02/12	6:42 AM	6a A7N More In The AM	6-7a	:30	NHTV-1206H	\$400.00 NM
46	KOAT	W	10/03/12	6:11 AM	6a A7N More In The AM	6-7a	:30	NHTV1205H	\$400.00 NM
38	KOAT	W	10/03/12	6:29 AM	6a A7N More In The AM	6-7a	:30	NHTV1207H	\$400.00 NM
47	KOAT	Th	10/04/12	6:23 AM	6a A7N More In The AM	6-7a	:30	NHTV-1206H	\$400.00 NM
42	KOAT	Th	10/04/12	6:53 AM	6a A7N More In The AM	6-7a	:30	NHTV1207H	\$400.00 NM
45	KOAT	F	10/05/12	6:29 AM	6a A7N More In The AM	6-7a	:30	NHTV-1206H	\$400.00 NM
41	KOAT	F	10/05/12	6:59 AM	6a A7N More In The AM	6-7a	:30	NHTV1207H	\$400.00 NM
4	10/01/12	10/05/12	Good Morning America	7-9a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
45	KOAT	M	10/01/12	7:29 AM	Good Morning America	7-9a	:30	NHTV-1206H	\$300.00 NM
48	KOAT	M	10/01/12	8:54 AM	Good Morning America	7-9a	:30	NHTV-1206H	\$300.00 NM
43	KOAT	Tu	10/02/12	7:25 AM	Good Morning America	7-9a	:30	NHTV1205H	\$300.00 NM
50	KOAT	Tu	10/02/12	8:00 AM	Good Morning America	7-9a	:30	NHTV1207H	\$300.00 NM
47	KOAT	W	10/03/12	7:59 AM	Good Morning America	7-9a	:30	NHTV-1206H	\$300.00 NM
44	KOAT	W	10/03/12	8:59 AM	Good Morning America	7-9a	:30	NHTV-1206H	\$300.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957144-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12136



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/01/12	10/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
30	KOAT	M	10/01/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$425.00 NM
32	KOAT	Tu	10/02/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00 NM
29	KOAT	W	10/03/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
28	KOAT	Th	10/04/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
31	KOAT	F	10/05/12	5:12 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
23	10/01/12	10/05/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
33	KOAT	M	10/01/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00 NM
35	KOAT	Tu	10/02/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$525.00 NM
32	KOAT	W	10/03/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
31	KOAT	Th	10/04/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
34	KOAT	F	10/05/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
25	10/01/12	10/05/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	8	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	8	\$575.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
47	KOAT	M	10/01/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
42	KOAT	M	10/01/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
44	KOAT	Tu	10/02/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
46	KOAT	W	10/03/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
48	KOAT	Th	10/04/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
43	KOAT	Th	10/04/12	6:45 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
49	KOAT	F	10/05/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
45	KOAT	F	10/05/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
28	10/01/12	10/05/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
24	KOAT	M	10/01/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
25	KOAT	Tu	10/02/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1205H	\$650.00 NM
23	KOAT	W	10/03/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1207H	\$650.00 NM
27	KOAT	Th	10/04/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
26	KOAT	F	10/05/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
29	10/01/12	10/05/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$540.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
30	KOAT	M	10/01/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV-1206H	\$540.00 NM
29	KOAT	Tu	10/02/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM
31	KOAT	W	10/03/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV-1206H	\$540.00 NM
32	KOAT	Th	10/04/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM
33	KOAT	F	10/05/12	11:03 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12136	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/01/12	10/05/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
34	10/03/12	10/03/12	MIDDLE/NEIGHBORS	9-10p	--W----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	W	10/03/12	9:46 PM	MIDDLE/NEIGHBORS	9-10p	:30	MHTV-1206H	\$1,200.00 NM
36	10/07/12	10/07/12	Action 7 News @ 10p	Sun 10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/04/12	10/10/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Su	10/07/12	10:13 PM	Action 7 News @ 10p	10-1030p	:30	MHTV-1206H	\$675.00 NM
37	10/06/12	10/06/12	A7N LTM Sat 5am	5-6a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Sa	10/06/12	5:25 AM	A7N LTM Sat 5am	5-6a	:30	MHTV-1206H	\$150.00 NM
38	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Su	10/07/12	5:24 AM	A7N LTM Sun 5am	5-6a	:30	MHTV1207H	\$150.00 NM
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Su	10/07/12	8:26 AM	Su A7N Balloon Fiesta	6-9A	:30	MHTV-1206H	\$250.00 NM
40	10/03/12	10/05/12	The View 10-11a	10-11a	--W-F--	:30	2	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	W	10/03/12	9:58 AM	The View 10-11a	10-11a	:30	MHTV1205H	\$190.00 NM
11	KOAT	F	10/05/12	10:30 AM	The View 10-11a	10-11a	:30	MHTV-1206H	\$190.00 NM
41	10/01/12	10/03/12	Chew, The	12-1pm	M-W----	:30	2	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-W----	2	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KOAT	M	10/01/12	12:57 PM	Chew, The	12-1pm	:30	MHTV1207H	\$80.00 NM
11	KOAT	W	10/03/12	11:59 AM	Chew, The	12-1pm	:30	MHTV1207H	\$80.00 NM
43	10/02/12	10/05/12	General Hospital	2-3p/1-2p	-T--F--	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T--F--	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Tu	10/02/12	1:59 PM	General Hospital	2-3p/1-2p	:30	MHTV-1206H	\$90.00 NM
9	KOAT	F	10/05/12	1:24 PM	General Hospital	2-3p/1-2p	:30	MHTV1207H	\$90.00 NM

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Heinrich/D/Senate	Candidate	12136	



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/02/12	10/05/12	General Hospital	2:30p-1-2p	-T--F--	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
52	10/06/12	10/06/12	Action 7 News @ 10p Sal	10-1035p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 KOAT	Sa	10/06/12	10:24 PM	Action 7 News @ 10p Sal	10-1035p	:30	MHTV-1206H	\$400.00	NM
53	10/01/12	10/04/12	Nightline	1105-1135p	MT-T---	:30	3	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-T---	3	\$160.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
15 KOAT	M	10/01/12	11:10 PM	Nightline	1105-1135p	:30	MHTV1205H	\$160.00	NM
16 KOAT	Tu	10/02/12	11:18 PM	Nightline	1105-1135p	:30	MHTV-1206H	\$160.00	NM
17 KOAT	Th	10/04/12	11:19 PM	Nightline	1105-1135p	:30	MHTV-1206H	\$160.00	NM
54	10/02/12	10/04/12	Katie Couric M-F	2p-3p	-T-T---	:30	2	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-T---	2	\$165.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 KOAT	Tu	10/02/12	2:59 PM	Katie Couric M-F	2p-3p	:30	MHTV1205H	\$165.00	NM
8 KOAT	Th	10/04/12	2:47 PM	Katie Couric M-F	2p-3p	:30	MHTV-1206H	\$165.00	NM
59	10/07/12	10/07/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 KOAT	Su	10/07/12	10:53 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV1207H	\$400.00	NM
61	10/01/12	10/01/12	DWTS	7-10p	M-----	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$2,300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT	M	10/01/12	8:11 PM	DWTS	7-10p	:30	MHTV1205H	\$2,300.00	NM
62	10/04/12	10/04/12	LAST RESORT	7-8p	---T---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT	Th	10/04/12	7:42 PM	LAST RESORT	7-8p	:30	MHTV1207H	\$900.00	NM
63	10/01/12	10/01/12	CASTLE	9-10p	M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT	M	10/01/12	9:44 PM	CASTLE	9-10p	:30	MHTV1207H	\$2,500.00	NM
64	10/02/12	10/02/12	PRIVATE PRACTICE	9-10p	-T-----	:30	1	\$1,890.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$1,890.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 KOAT	Tu	10/02/12	9:36 PM	PRIVATE PRACTICE	9-10p	:30	MHTV-1206H	\$1,890.00	NM

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INVOICE

Send Payment To

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
957144-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12136



KOAT

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
64	10/02/12	10/02/12	PRIVATE PRACTICE	9-10p	-T-----	:30	1	\$1,890.00	NM	
Class of Time - Pre-emptible with notice										
66	10/05/12	10/05/12	SHARK TANK	7-8p	----F--	:30	1	\$1,000.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	----F--	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	F	10/05/12	7:47 PM	SHARK TANK	7-8p	:30	MHTV1207H	\$1,000.00	NM
67	10/07/12	10/07/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$1,390.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-----S	1	\$1,390.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	Su	10/07/12	7:19 PM	ONCE UPON A TIME	7-8p	:30	MHTV1207H	\$1,390.00	NM
68	10/07/12	10/07/12	REVENGE	8-9p	-----S	:30	1	\$1,400.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-----S	1	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	Su	10/07/12	8:43 PM	REVENGE	8-9p	:30	MHTV-1206H	\$1,400.00	NM
69	10/07/12	10/07/12	666 PARK AVE	9-10p	-----S	:30	1	\$1,125.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-----S	1	\$1,125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KOAT	Su	10/07/12	9:39 PM	666 PARK AVE	9-10p	:30	MHTV1207H	\$1,125.00	NM
70	10/02/12	10/02/12	DWTS	8-9p	-T-----	:30	1	\$2,200.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	-T-----	1	\$2,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KOAT	Tu	10/02/12	8:42 PM	DWTS	8-9p	:30	MHTV-1206H	\$2,200.00	NM
Total Spots							97			

Payment Terms 30 Days

<u>Gross Total</u>	\$46,060.00
<u>Agency Commission</u>	\$6,909.00
<u>Net Amount Due</u>	\$39,151.00
New Mexico Tax Rate 7.0%	\$2,740.57
<u>Amount Due</u>	\$41,891.57

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12261

Flight Dates	Order #	All Order #
10/02/12 - 10/07/12	959675	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	5a A7N More In The AM 5-6a		-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
33	KOAT	Tu	10/02/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV-1206H	\$150.00 NM
34	KOAT	W	10/03/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
37	KOAT	Th	10/04/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
35	KOAT	F	10/05/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
2	10/03/12	10/03/12	6a A7N More In The AM 6-7a		--W----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
46	KOAT	W	10/03/12	7:00 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
4	10/02/12	10/05/12	Good Morning America 7-9a		-T-TF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-TF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
50	KOAT	Tu	10/02/12	8:47 AM	Good Morning America	7-9a	:30	MHTV1205H	\$300.00 NM
49	KOAT	Th	10/04/12	7:27 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
51	KOAT	F	10/05/12	8:41 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
7	10/06/12	10/06/12	Sa A7N Balloon Fiesta 6-9a		-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Sa	10/06/12	6:14 AM	Sa A7N Balloon Fiesta	6-9a	:30	MHTV-1206H	\$250.00 NM
17	10/02/12	10/03/12	Ellen 3-4p		-TW----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TW----	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
33	KOAT	Tu	10/02/12	3:38 PM	Ellen 3-4p	3-4p	:30	MHTV1207H	\$125.00 NM
34	KOAT	W	10/03/12	3:49 PM	Ellen 3-4p	3-4p	:30	MHTV-1206H	\$125.00 NM

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INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12261	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/03/12	Ellen 3-4p	3-4p	-TW----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	10/02/12	10/04/12	Dr Oz	4-5p	-T-T---	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-T---	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
42 KOAT	Tu	10/02/12	4:39 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$325.00	NM
41 KOAT	Th	10/04/12	4:14 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$325.00	NM
21	10/02/12	10/05/12	Action 7 News @ 5p	5-530p	-T--F--	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T--F--	2	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
32 KOAT	Tu	10/02/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00	NM
31 KOAT	F	10/05/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00	NM
23	10/03/12	10/05/12	Action 7 News @ 6p	6-630p	--W-F--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
32 KOAT	W	10/03/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00	NM
34 KOAT	F	10/05/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00	NM
25	10/04/12	10/04/12	Entertainment Tonight 630-7p	630-7p	---T---	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
48 KOAT	Th	10/04/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00	NM
28	10/03/12	10/05/12	Action 7 News @ 10p M-F	10-1030p	--W-F--	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
23 KOAT	W	10/03/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1207H	\$650.00	NM
26 KOAT	F	10/05/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00	NM
29	10/02/12	10/02/12	Action 7 News @ 1030p	1030-1105p	-T-----	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
29 KOAT	Tu	10/02/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1205H	\$540.00	NM
34	10/04/12	10/04/12	Scandal	9-10p	---T---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 KOAT	Th	10/04/12	9:41 PM	Scandal	9-10p	:30	MHTV-1206H	\$1,000.00	NM
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12261	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Su	10/07/12	6:46 AM	Su A7N Balloon Fiesta	6-9A	:30	MHTV-1206H	\$250.00 NM
41	10/05/12	10/05/12	Chew, The	12-1pm	----F--	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KOAT	F	10/05/12	12:33 PM	Chew, The	12-1pm	:30	MHTV1207H	\$80.00 NM
52	10/06/12	10/06/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Sa	10/06/12	5:12 PM	Action 7 News @ 5p Sat	5-530p	:30	MHTV1207H	\$300.00 NM
53	10/03/12	10/05/12	Nightline	1105-1135p	--W-F--	:30	2	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--W-F--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KOAT	W	10/03/12	11:18 PM	Nightline	1105-1135p	:30	MHTV-1206H	\$160.00 NM
17	KOAT	F	10/05/12	11:32 PM	Nightline	1105-1135p	:30	MHTV1207H	\$160.00 NM
54	10/04/12	10/04/12	Katie Couric M-F	2p-3p	---T---	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---T---	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Th	10/04/12	2:23 PM	Katie Couric M-F	2p-3p	:30	MHTV1207H	\$165.00 NM
Total Spots							28		

Gross Total \$9,480.00

Agency Commission \$1,422.00

Net Amount Due \$8,058.00

New Mexico Tax Rate 7.0% \$564.06

Amount Due \$8,622.06

Payment Terms 30 Days